

## PRIVATE LABEL ENEWSLETTER PROGRAM

Have you ever thought about getting involved in email marketing, but didn't want to invest the time or money to produce a professional-looking newsletter? **AGTA** has developed a cost-effective, customizable email newsletter program that you can use to get your message out to your current and potential clients.

This email newsletter program allows you to incorporate your brand image, personal stories and current specials. The newsletter also includes pre-written stories of interest to your target clientele, positioning you as a source of key information on trends, fashion and related news.

The email newsletter is available in a B2B version for suppliers and in a B2C version for retailers. It is supplied in HTML and TEXT formats that can be sent out by the member company. If you do not have the technical ability to send out a large email blast then we can facilitate sending and email list management.

To sign up for the AGTA Email Newsletter Program fill out the form below and fax it to 214-742-7334, or contact [adam@agta.org](mailto:adam@agta.org), or call 800-972-1162.

Package Pricing: (Check desired option)

- 3 Months: \$450 (\$150/month)
- 6 Months: \$800 (\$133/month - save \$100)
- 12 Months: \$1500 (\$125/month - save \$300)
- Monthly email list management and delivery (if requested): \$40/month per 10,000 names. \$5 per block of 1,000 names after.

Start Date: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Contact #: \_\_\_\_\_

Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

