



**AMERICAN GEM TRADE ASSOCIATION**

**NEW!**

The AGTA is excited to announce a new opportunity for those interested in advertising in the upcoming AGTA Source Directory. You may purchase a ½ page ad to include your four-color logo and one image of your choice for only \$2,500. When you supply us with your logo, image, company name and contact information, we'll do the rest! We have created a template (Figure 1) allowing you to finally get the exposure you want without the hassles of dealing with a graphic designer or agency.

Cost: \$2,500

The diagram shows a rectangular ad template. At the top, the text "AMERICAN GEM TRADE ASSOCIATION" is centered. Below this is a large, faceted blue gemstone image. Underneath the gemstone, the text "Visit us at booth #34700" is centered. At the bottom left, contact information is listed: "3030 LBJ Freeway, Ste. 840", "Dallas, TX 75234", "800-972-1162 F: 214-742-7334", and "[info@agta.org](mailto:info@agta.org) [www.agta.org](http://www.agta.org)". At the bottom right is the AGTA logo, which consists of the letters "AGTA" in a multi-colored font. Three arrows point to these elements: one from the left to the gemstone image labeled "1 Image of Your Choice", one from the right to the top text labeled "Company Name", and one from the right to the logo labeled "Four-color logo".

**Ad Specifications:**

Logos must be 300 dpi at 100% placement size in a jpg file format or adobe illustrator CMYK vector file format (fonts outlined).

You may supply ONE image in the following format:

CMYK, color-corrected, 300 dpi at 100% placement size, jpg file format.

Send digital files on cd to

Joshua Garcia

American Gem Trade Association

3030 LBJ Freeway, Suite #840

Dallas, Texas 75234

(214) 742-4367

Or email to

E-mail: [joshua@agta.org](mailto:joshua@agta.org)