

Exhibitor Marketing Kit Order Form

	Quantity	Total
Promotional Materials		
Web Listing Upgrade.....	\$150	
Show Directory		
Back Cover.....	\$7,500	
Inside Front Cover.....	\$5,000	
Inside Back Cover.....	\$3,000	
2-Page Spread.....	\$2,500	
Full Page (random position).....	\$1,300	
½ Page (random position).....	\$750	
Logo Listing Upgrade	\$150/each	
On-Site Exposure		
GemHall Banners		
15' x 15'.....	\$4,500	
3' x 10' (escalator banners).....	\$2,500	
Carpet Decals.....	\$350	
Sponsorship Opportunities		
Shuttle Buses.....	CALL	
Buyer Bags (10,000 bags).....	SOLD	
Buyer Bag Inserts (4 available).....	\$1,500/each	
Education Program.....	\$5,000	
Pens.....	\$5,000	
Badge Lanyards.....	\$7,500	
Dinner Dance Sponsor.....	\$15,000	
Dinner Dance Wine Sponsor.....	\$5,000	
Water Coolers.....	\$5,000	
Coyote Classic Golf Tournament		
Golf Hole Sponsors.....	\$500/each	
Box Lunch Sponsor.....	\$1,000	
Beer Sponsor.....	\$1,000	
Goodie Bag Sponsor.....	\$1,000	
19th Hole Celebration Sponsor.....	\$1,000	
GemJammin' Sponsorships.....	\$1,500	
Buyer Roster		
2011/2012 Pre-Show Buyer Roster.....	\$350	
2012 Post-Show Buyer Roster.....	\$350	
Mailing List		
<i>Direct Mail List.....</i> <input type="checkbox"/> Pre-show <input type="checkbox"/> Post-show <input type="checkbox"/> Alphabetic Sort <input type="checkbox"/> Zip Sort		
2011/2012 Registered Mailing List.....	FREE	
<i>AGTA Members only</i>		

Credit Card Number _____
 Exp. Date _____ Security Number _____

Company Name _____ Contact _____
 _____ City _____
 State/Prov _____ Phone _____
 Fax _____ Email _____

Credit card orders are accepted by mail, phone or fax.
Phone: 800-972-1162 or 214-742-4367
Fax: 214-742-7334

For mail orders, please include your check for the full amount and mail to:
AGTA
3030 LBJ Freeway, Suite 840
Dallas, TX 75234

GemFair Information
 Registration Hotline: 800-879-6259
 Online hotel reservations: www.AGTA.org
 AGTA Office: 800-972-1162
 Website: www.AGTA.org

Show Hours
 January 31 – February 4
 10:00 am - 6:00 pm
 February 5
 10:00 am - 4:00 pm