

AGTA
GemFair™
TUCSON
2012

January 31 - February 5, 2012



A Special
Invitation to
Exhibit

By the Numbers

8,590

Qualified Buyers

5,200

Buyer Companies

300+

Exhibitors

28:1

Best Buyer to Exhibitor
Ratio in the Industry

Standard 10'x10' Booth Includes:

- Show Directory Listing (Printed & Online)
- FREE Promotional Opportunities!
- Company Signage
- Lights & Electricity
- 500 Watts Power
- 6' Draped Table
- Free Wi-Fi
- Carpeting
- Starts at \$4,300.00

AGTA invests in an extensive marketing and promotion campaign to make your experience successful.

- Over 90,000 pieces of direct mail.
- AGTA's weekly newsletter to 12,000 people.
- Targeted eblasts to over 19,000 Buyers.

INSTORE
JCK JQ
Jewellery BUSINESS
RAPAPORT
*e*PRISM

“The Show to be in
for anyone in the
gem business!”

— Nandu Nichani,
Temple Trading Company

AGTA GemFair™ TUCSON




AGTA would like to extend a special invitation to you to exhibit at

2012 AGTA GemFair™ Tucson

We had an excellent show in 2011
and all signs point to another great show in 2012.

If you have not exhibited with us in the past, or it has been a few years since you last exhibited with us, make plans to join us in Tucson for the best trade show experience in the industry.

We bring in thousands of qualified buyers with fantastic networking events, a free seminar program and the promise of ethical exhibitors with beautiful products at competitive prices.

AGTA GemFair™ Tucson is the buyers' first opportunity to refresh their inventory after the holiday season, so they are serious buyers!

This year's AGTA GemFairs in Tucson and Las Vegas saw a definite upswing in buying activity. We want you to take advantage of this great opportunity and we will work with you to make it happen by offering flexible payment plans, affordable booth options and, for a limited time, other incentives for new exhibitors. The key is to get your product in front of qualified buyers in an atmosphere conducive to doing business – the AGTA GemFair™ Tucson provides exactly that!

Please contact Mary Lou Keen, Trade Show Manager, at 800-972-1162 or marylou@agta.org by August 31, 2011.

“We had more traffic at the AGTA Show than we’ve ever had!”

— Paula Crevoshay



Dates & Times

AGTA GemFair™ Tucson

Exhibits: Tuesday, January 31 - February 5, 2012

Location: Tucson Convention Center – Tucson, AZ

For More Information Contact:

Mary Lou Keen

Trade Show Manager

800-972-1162

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AMERICAN GEM TRADE ASSOCIATION

THE AUTHORITY IN COLOR™

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